

**Discovery Dive World Dive Center For Sale**  
92 S John Sims Pkwy, Valparaiso, FL 32580  
Cell: (850) 543-2948 | Email: support@discoverydiveworld.com



**Acquisition Options:**

- 1-Dive Center as an independent “asset” sale. \$399,800 (includes assets and inventory).
- 2-Dive Center and Commercial Property. \$996,300 (includes 7,100 sq ft 6-plex retail/office complex strip and adjacent parking lot).

**Why we’re so Successful**

Loyal customer base from our 32-year exclusive local presence. Everyone knows where and who we are, and our customer service is unparalleled.

We have an outstanding selection of products present in the store. The dive center is well organized and packed with gear options for all diver levels.

We are the spearfishing headquarters of NW FL and offer a wide selection.

Our dive instructor staff is top notch and highly reviewed by all of our students.

We were the first local shop to offer G.I. Bill dive certifications and training.

We have the best selection of accessories for any recreational dive activity and our customers know it. Experienced divers choose to shop with us first!

**Potential Growth Opportunities on this Already Lucrative Business**

An opportunity is on the doorstep to extend the relationship with the Eglin AFB military community. We have a contract pending with Eglin’s Recreational Services for DDW to provide exclusive dive certification services to all military members and their families.

Create an online store presence. DDW owns the URL “prodivescuba.com.”, which is currently not utilized, although it was purposed with the intent to create an independent online store.

Expand the product list currently available on our GSA catalog. We currently have 506 products listed on www.GSAAdvantage.gov. GSA is a system that allows pre-approved, online purchases of our dive equipment. The sky is truly the limit on products that could be listed for immediate purchase by any federal agency... including the entire DoD (U.S. Navy, Air Force, Marine Corp, Army), U.S. Coast Guard, Homeland Security, FBI, FEMA, etc.

Nurture a robust travel program.

Expand marketing efforts on our unique ability to provide all levels of SCUBA certification, including professional ratings, through our established G.I. Bill VA license. This is an infant national program (2 years old) with enormous growth potential. Active duty, retired personnel and their families are eligible to receive complete reimbursement from the VA for dive certifications and professional SCUBA ratings.